

Professional Resource Offering

Our higher purpose is helping people transform themselves into better leaders to exponentially improve their lives.

WHAT

For the right, interested person, working at Siegfried is an unparalleled opportunity to advance your success not only exponentially, but faster and more effectively than any other option.

- **Leadership Advisory** — clarify and simplify what's most important in your life and help others do the same
- **Talent Delivery** — accelerate your career and advance your success by working on a variety of interesting and challenging projects of high importance to our clients
- **Financial Advisory Support** — assist clients with critical profit and cash flow analysis and enhancements, including strategic focus on key financial indicators and influencing factors
- **Work Life Synergy** — become the best version of yourself personally and professionally
- **Exposure and Experience** — work with different people on new challenges and gain more experience in less time



WHY

Provide unmatched access and exposure to the people, projects, companies, environments, and industries that will encourage and fuel long-lasting, transformative growth in your life.

- You want to exponentially improve your life — we genuinely care about helping interested people do this
- You possess unique intangibles, such as ambition, courage, and humility, that help you create results — our clients have important projects and need excellent and outstanding people like you to work on them
- Leadership is more important than ever — we want to help ensure you are focused on the best things
- You have a passion to help people, including clients and their teams, clarify and leverage their collective strengths — we provide a unique entrepreneurial perspective, steeped in an abundant growth mindset
- You seek out greatness — we are a place of excellence and always growing, and we want like-minded people to help drive this forward
- You enjoy learning and building new skills — we provide opportunities that build on your strengths, increase your marketability, and enhance your intangibles
- Building / strengthening relationships is important to you — we help you expand your network so you can be seen more powerfully

HOW

Proven business model that synergistically advances success for interested people — there are no other companies that do what we do! We make 5 Promises to our employees, and these promises help them achieve exponential growth in their lives.

- **MY Journey®** — build mastery and improve your life to enhance your marketability and prepare yourself for the future
- **Interesting and Challenging Work** — accelerated career where you gain more experience faster than anywhere else
- **Distinctive Culture** — a collaborative, open, and inclusive culture focused on leadership development and having a growth-mindset
- **Attractive Total Compensation** — our total compensation package gives you the freedom to earn 50%+ of your base salary in incentives
- **Compelling Business Strategy** — our unique business model helps you and our clients create extraordinary value

LEADERSHIP ADVISORY

- We have a proven process to help you find quiet, calm, patient, focused, spacious, rhythmic, creative, and insightful time to be more thoughtful and reflective about your thinking and deepest feelings about your life; clarifying what, why, how, when, how often, where and with whom you should best be doing things, both personally and professionally
- We ask important questions to get you thinking about and working toward self-actualization (the realization of your talent and potential)
- Reflect on your goals, intentions, aspirations, and your bigger future

TALENT DELIVERY

- Advance your success by working alongside our clients on a variety of interesting and challenging projects of critical importance
- Combine unique intangibles with meaningful experience and expertise to deliver superior results
- Work with Fortune 1000 finance executives at top-tier companies

FINANCIAL ADVISORY SUPPORT

- Assist clients with critically-important work related to profits, cash flow, as well as liquidity planning, analysis, and enhancement

WORK LIFE SYNERGY

- What you experience at Siegfried (constant, on-the-job learning, overcoming professional challenges, exposure to different people and projects) will help you in your personal life, which benefits your professional life
- Learn how to ask yourself the hard questions about how you can improve your character ethic and become a better person

EXPOSURE TO DIFFERENT PEOPLE AND CHALLENGES

- Nothing advances your success faster — gain more experience much faster at Siegfried than in other firms or in industry
- Learn from the best of the best and be seen as a true, value-add partner by your clients' teams
- Build new skills to succeed in an ever-evolving world